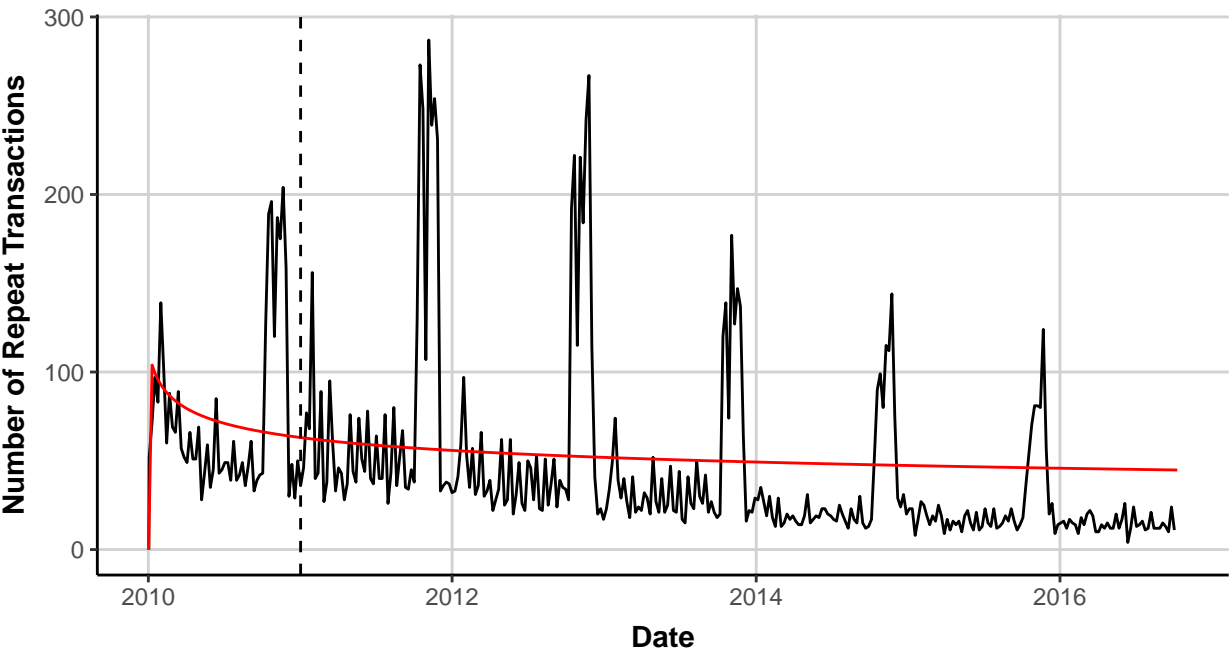


Weekly tracking plot

Estimation end: 2011-01-01



Legend — Actual Number of Repeat Transactions — Pareto NBD Standard